

Glamping Insights

With Rob Farrow

We're thrilled to welcome **Rob Farrow** to this issue as a regular contributor who will bring with him all the latest tips on how to get the most from your new journey into all things glamping



thousands of guests ranging from couples through to hen parties, corporate events and weddings, Rob's experience marks him out as one of the foremost glamping experts. This means there few people better placed to answer your holiday conundrums. With a keen sense of humour and in-depth industry knowledge, he describes himself as a sort of male Deborah Meaden but with less money and more holiday parks.

ROB'S AUTUMN UPDATE

"As the season draws to a close and the trees embrace the Autumn on our sites, I reflect on another busy holiday year. The great and the good of the Glamping industry gathered in September at the Glamping Show as usual. Coming after the school holidays, it's a great time to see what new accommodation is available for the next season. It has a lovely mix of inquisitive people who wish to open their own site looking for direction and seasoned specialists able to provide guidance on everything

from websites to toilets. It also provides a chance for those already in the industry to renew old business relationships and have a catch up; a key part of what makes the industry so close knit and friendly."

Life on a Glamping site is never dull and our staff find themselves embracing trends in order to be in touch with guests requirements. This year in particular, we seem to have been full circle. One moment we're learning all about Pokemon; apparently very rare ones took to living outside one of our offices(!) and the next we saw Ben Fogle and the media extol the health benefits of a 'digital detox'. I wonder which trend will last longer? My money is on the detox, for no matter how good the latest must-have technological trend may be, turning things off and simply enjoying time in a shared activity with your family is accessible to us all. Happy Glamping."

Rob is the General Operations Director of Country Glamping Holidays www.cghe.co.uk his glamping sites include Dorset Country Holidays www.dche.co.uk and Woodland Escape Glamping Holidays www.wegh.co.uk. If you have a question for Rob, drop us a line and we'll see what he says

BOB'S YOUR UNCLE INSIDER TIP

At this time of year people often buy holiday vouchers as a gift for loved ones; so here is a tip to get the best deal this winter. Generally speaking there are two types of vouchers; ones available from the sites themselves and the ones from large agencies. As the agencies take a commission the sites have to restrict when they can welcome guests using vouchers from agencies. For the most flexible gift voucher try contacting a site directly.